

Trails For All (TFA) Meeting Minutes

February 8, 2022, 5:30 pm, Monthly Board Meeting

In-Person Meeting and via Zoom

Board Approved: March 8, 2022

a) Board Members Present

Paul Parsons (PP) Janet Smith (JS) Chuck Ziehr (CZ) Herb Kober (HK)
 John Anderson (JA)

b) Board Members Absent

Andrew Todd Kate Vickery

c) Others Present

Megan Lynch, Bill Keene, Karen Foley, Rob Bidner

Secretary Note: President PP scheduled this meeting in person in the San Isabel Land Protection Trust conference room and via Zoom.

Consent Agenda:

1. Approval of Minutes (Chuck)
2. Approval of Treasurer’s Report (Herb)

JS moved and HK seconded that the consent agenda be approved; it passed unanimously.

Reports, Discussion, Decisions:

1. Spirit Campaign Update (PP)

Donations designated to TFA were over \$4,300 and with the match from the Wet Mountain Valley Community Foundation totaled \$5,215.

2. Proposed Budget for 2022 (HK)

TFA Treasurer (HK) presented a proposed budget for 2022 (see below).

Trails For All

<i>Budget - 2022 (updated 1/20/22)</i>	12/31/2020	12/31/2021		2022	2022	Comments
Account Description	2020 Actual	2021 Budget	2021 Actual	2022 Budget	2022 Actual	
Direct Public Support - Individual Contributions	973.00	1,000.00	465.00	500.00		Expecting a similar contribution level for 2022
Direct Public Support - Corporate Contributions	1,070.23	1,600.00	462.14	500.00		Expecting a similar contribution level for 2022, basically includes JA match, Amazon and Salesforce
Direct Public Support - Spirit Campaign	4,905.16	4,000.00	5,032.24	6,000.00		Estimating an increase based on Paul's comment during last board meeting
Direct Public Support - Event Generated		-		-		
Product Sales	804.22	3,850.00	7,157.26	8,500.00		3500 clothing, 5000 hiking guides
Grants	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	** Rolled over the 2021 \$7500 SEEK grant (Tom and Taurin Dimler).
Total Income	15,252.61	17,950.00	20,616.64	23,000.00	7,500.00	
Bank Service Charge	(65.37)	(65.00)	(24.00)	-		Np longer applicable
Insurance	(1,512.00)	(1,550.00)	(1,573.00)	(1,600.00)		Estimating similar amount.

Event/Outreach	(79.00)	(300.00)		(300.00)		
Grant Support/Matching		(500.00)		(500.00)		
Equipment		(700.00)		(500.00)		
Operating Supplies	(40.70)	(100.00)		(100.00)		
Training/Tuition/Event Registration		-	(135.00)	(300.00)		
Travel Expenses		-		-		
WEEK Support	(7,500.00)	(7,500.00)		(7,500.00)		** 2021 dollars moved to 2022 - see Grants income above.
Trail development expense		(500.00)		(2,000.00)		
Web Hosting Fee	(156.00)	(160.00)	(156.00)	-		Estimating a slight increase.
Web Registration			(23.98)	(25.00)		
Web Development/Maintenance			(1,200.00)	(1,200.00)		Flipcause
Mailchimp/Flipcause		(180.00)		(180.00)		
State Fees	(20.00)	(20.00)	(20.00)	(20.00)		
PO Box Rental/Postage			(98.51)	(74.00)		
Printing/Shirts/Collateral	(1,461.65)	(2,250.00)	(3,923.07)	(5,200.00)		2700 clothing, 2500 hiking guide
Advertising		(200.00)	(400.00)	(400.00)		
Total Expenses	(10,834.72)	(14,025.00)	(7,553.56)	(19,899.00)	-	
Net Cash	4,417.89	3,925.00	13,063.08	3,101.00	7,500.00	
		Projected net	Actual net	Projected net	Actual net	
		EOY 2021	YTD 2021	EOY 2021	YTD 2021	

JA moved that the proposed budget be approved; the motion was seconded by CZ; it was adopted unanimously.

3. Hiking Trail Guide Sub-Committee Report (HK)

HK overviewed the results of the online survey and the general thoughts of the sub-committee regarding the future of revisions for the Hiking Trail Guide (see **“Trails for All Hiking Guide Steering Committee Meeting Summary – January 19, 2022”** attached below). JS moved and JA seconded a motion to give a “vote of confidence” to the subcommittee moving forward as indicated in the report, particularly with the preliminary plan to develop a new edition in 2023 and to develop single sheet guides to new individual trails as these summaries become available prior to the new edition. The motion passed unanimously.

4. NCCC (National Civilian Community Corps) Application

It was agreed that a small core group would meet to draft the full, formal application initially based on the information contained in the concept proposal and expanded as needed. The group will include Rob Bidner, Karen Foley, Herb Kober, Paul Parsons, and John Anderson. The first meeting of the group will be Tuesday, February 15, 2022 in the SILPT conference room.

Next Meeting: Tuesday, March 8, 2022 at 5:30 pm MT in-person at SILPT and via Zoom.

Adjournment: PP adjourned the meeting about 7:00 p.m.

Trails for All Hiking Guide Steering Committee Meeting Summary – January 19, 2022

Participants – Herb Kober (HK), Janet Smith (JS), Andrew Todd (AT), Shelly Larson (SL), Tom Dimler (ToD), Taurin Dimler (TaD)

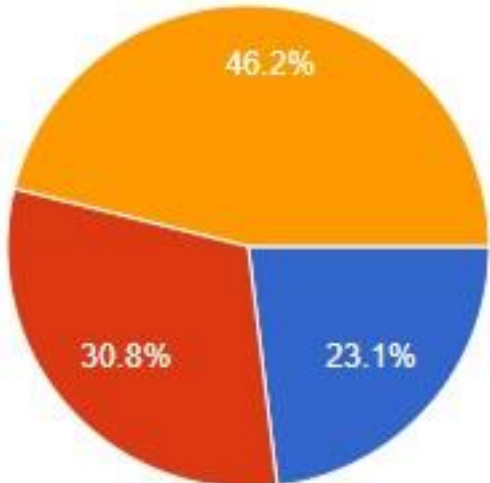
Meeting Process – Basically, the results of the survey were presented and discussed. Comments/suggestions were noted (see following pages of survey results with annotations)

Committee Recommendations

- 1.** Wait until 2023 to publish next edition of the hiking guide, with the intent that the next edition will be done in a publishing software, such as Adobe InDesign. Size will likely be reduced, and text will be in a more columnar format. The next edition will include the addition of (minimally) the priority trails identified on pages 10 and 11, as well as edits/enhancements to trail summaries in the first edition.
- 2.** For 2022, focus on writing trail summaries for additional trails as prioritized by the committee from survey information (see next page). These summaries will be written in a two page format so they can fit on the front/back of a single sheet. These new summaries will be given free of charge to anyone who purchases a copy of edition 1 of the hiking guide. Customers who do not need the whole guide can purchase (\$1, \$1.50, suggest donation???) a copy of these new trail summaries.
- 3.** Similarly, develop single sheet copies of existing trail summaries that are available at All the Range that also can be purchased (\$1, \$1.50, suggest donation???) by customers who do not need a full copy of the hiking guide – maybe they are in town for a quick day hike, or just don't see themselves coming back to the valley...Develop the summaries first for the most common hikes – Lake of the Clouds, Venable, Comanche, South Colony, Horn Creek, then perhaps eventually offering all hikes as individual sheets.

Describe your familiarity with the Hiking Guide. If you are not at all familiar with the guide, please do not fill out the survey.

13 responses



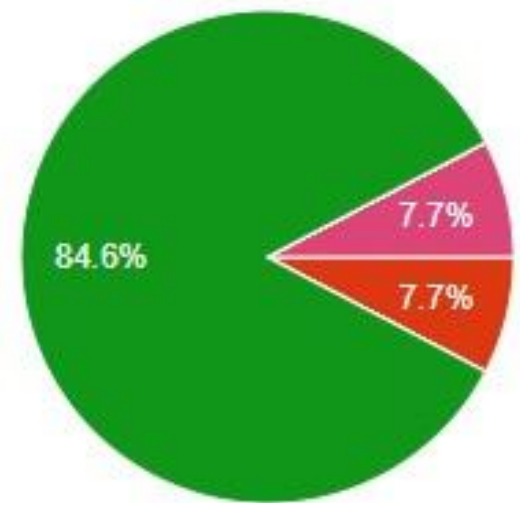
- I have used it for, or read about, a couple of hikes.
- I have used it for, or read about, many of the hikes documented in the guide.
- I am very familiar with it, and could easily explain it to others who wish to learn how to use it.

Committee Comments/Outcomes

No specific outcomes relating to this survey question

Select the MOST useful (with useful meaning it enables you to get the most out of your hike safely and informationally) attribute of the Hiking Guide.

13 responses



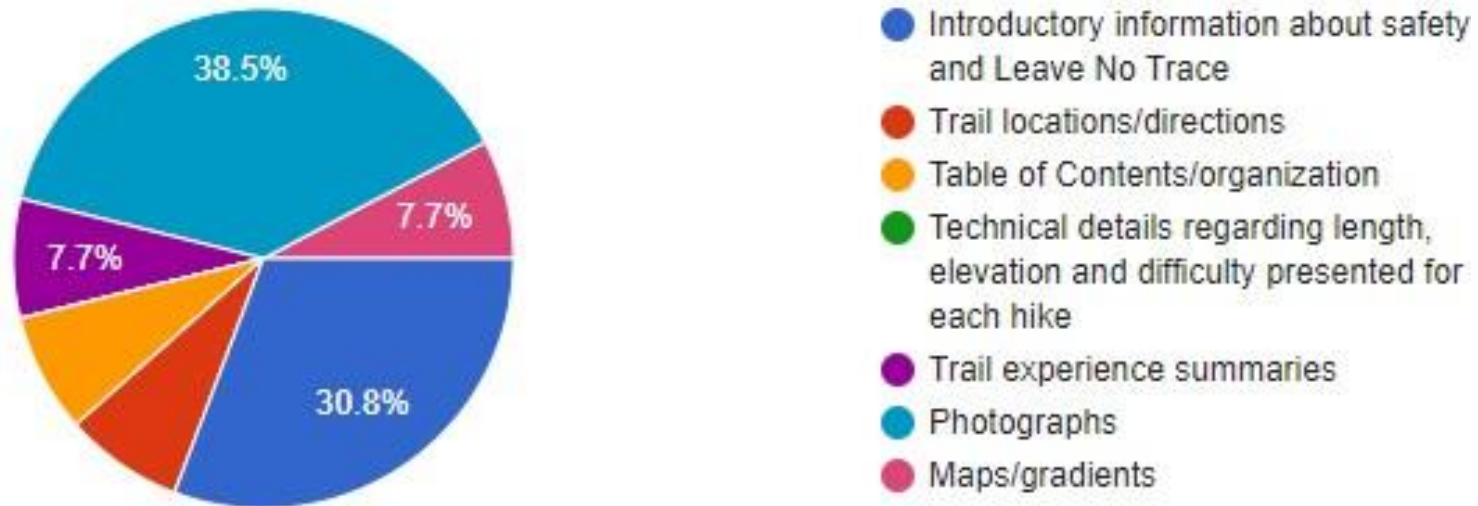
- Introductory information about safety and Leave No Trace
- Trail locations/directions
- Table of Contents/organization
- Technical details regarding length, elevation and difficulty presented for each hike
- Trail experience summaries
- Photographs
- Maps/gradients

Committee Comments/Outcomes

This information basically confirmed our perceived need that technical details should include more than just distance and vertical gain.

Select the LEAST useful (with useful meaning it enables you to get the most out of your hike safely and informationally) attribute of the Hiking Guide.

13 responses



Committee Comments/Outcomes

While photographs are perceived as a significant ‘least useful’ item, they are also perceived as one of the “most gratifying” items (next page). TD suggested that in the future we could gather more photos of trail specific items, perhaps relating to condition, obstacles, creek crossings, etc...

Select the MOST gratifying (with gratifying meaning it helps you to feel enthusiastic about the hike whether you are researching, preparing to go or out on the trail) attribute of the Hiking Guide.

13 responses

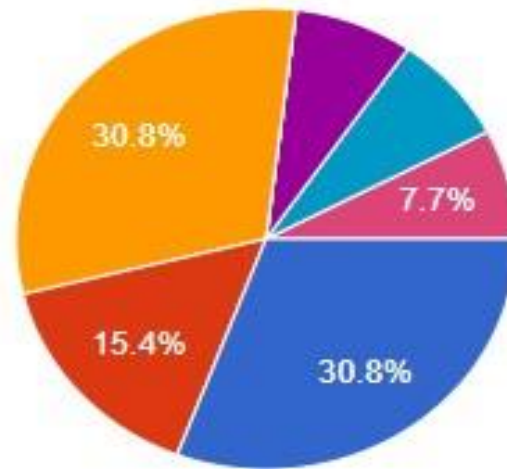


Committee Comments/Outcomes

Again not much surprise here in terms of what readers find most gratifying. This is confirmed in the comments of the survey, and generally just general feedback from customers whether in casual conversations or customer interactions at ATR. AT and JS also suggested looking for opportunities for even more elaboration in our text especially when it comes to difficult pitches or vague routing, which will enhance the technical understanding of the route. AT also suggested adding historical anecdotes if applicable/available.

Select the LEAST gratifying (with gratifying meaning it helps you to feel enthusiastic about the hike whether you are researching, preparing to go or out on the trail) attribute of the Hiking Guide.

13 responses



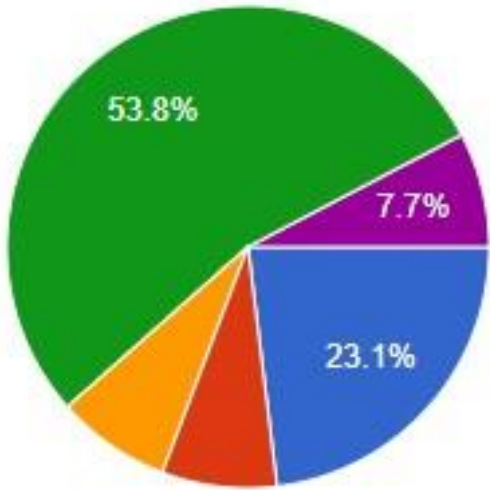
- Introductory information about safety and Leave No Trace
- Trail locations/directions
- Table of Contents/organization
- Technical details regarding length, elevation and difficulty presented for each hike
- Trail experience summaries
- Photographs
- Maps/gradients

Committee Comments/Outcomes

No specific outcomes relating to this survey question

What aspect of the Hiking Guide MOST urgently requires modification?

13 responses



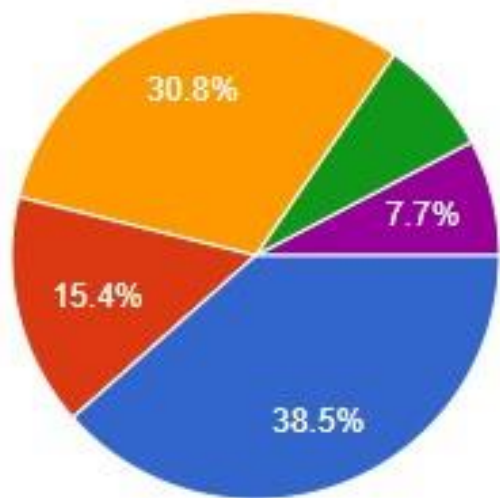
- Format - reduce size to more of a pocket guide.
- Format - reorganize the order of the hikes and/or the content of information...
- Photographs - add photos for hikes that do not have any.
- Additional Hikes - add more Sangre de Cristo hikes.
- Additional Hikes - add more Wet Mountain hikes.

Committee Comments/Outcomes

ToD/TaD/SL feel the size is important and suggest a smaller format for the next edition. SL/JS felt with smaller font and columnar design we could get to a similar size as the common guides currently available. ToD recommended that all summaries include a "last source of water" designation. AT emphasized that our guide needs to include the "off the beaten path" hikes, and also suggested resurrecting our write-up template and the accountability list for who is working on which write-up.

What aspect of the Hiking Guide LEAST urgently requires modification?

13 responses



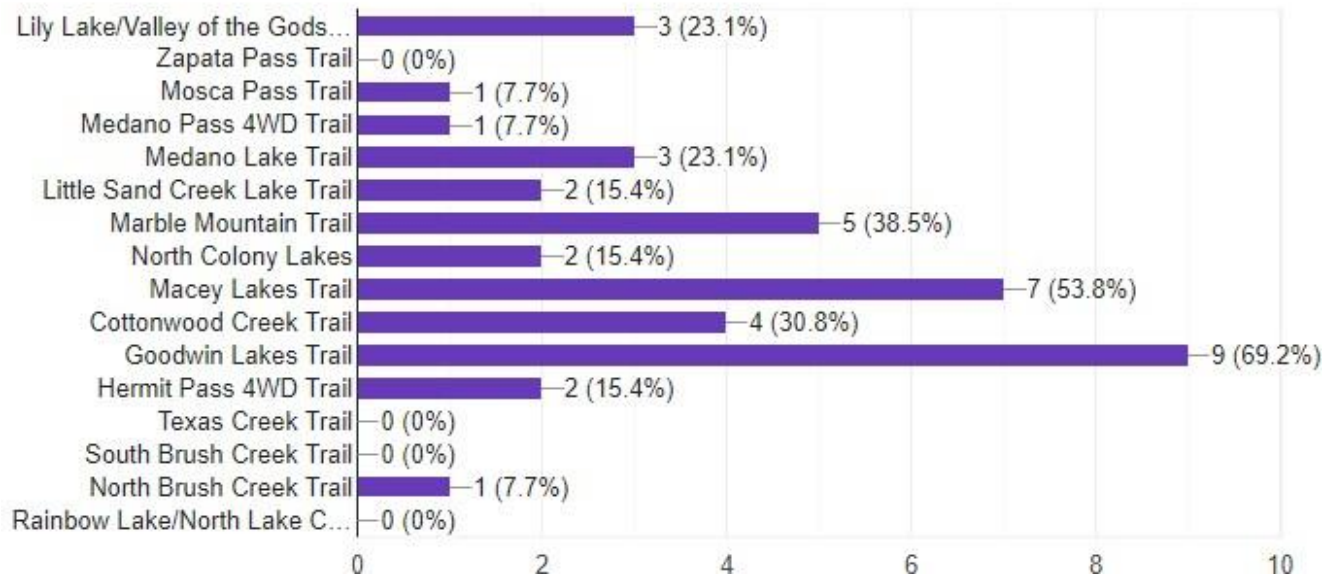
- Format - reduce size to more of a pocket guide.
- Format - reorganize the order of the hikes and/or the content of information...
- Photographs - add photos for hikes that do not have any.
- Additional Hikes - add more Sangre de Cristo hikes.
- Additional Hikes - add more Wet Mountain hikes.

Committee Comments/Outcomes

While format size is not high on the list for needing modification, the group agrees that it is important to do if the next edition requires significant modifications, which it will.

Please select UP TO THREE Sangre de Cristo trails (listed from the south) for addition to the next edition of the Hiking Guide. The trail names you select should come to you quickly because they were obvious (to you) omissions in the first issue of the Hiking Guide.

13 responses



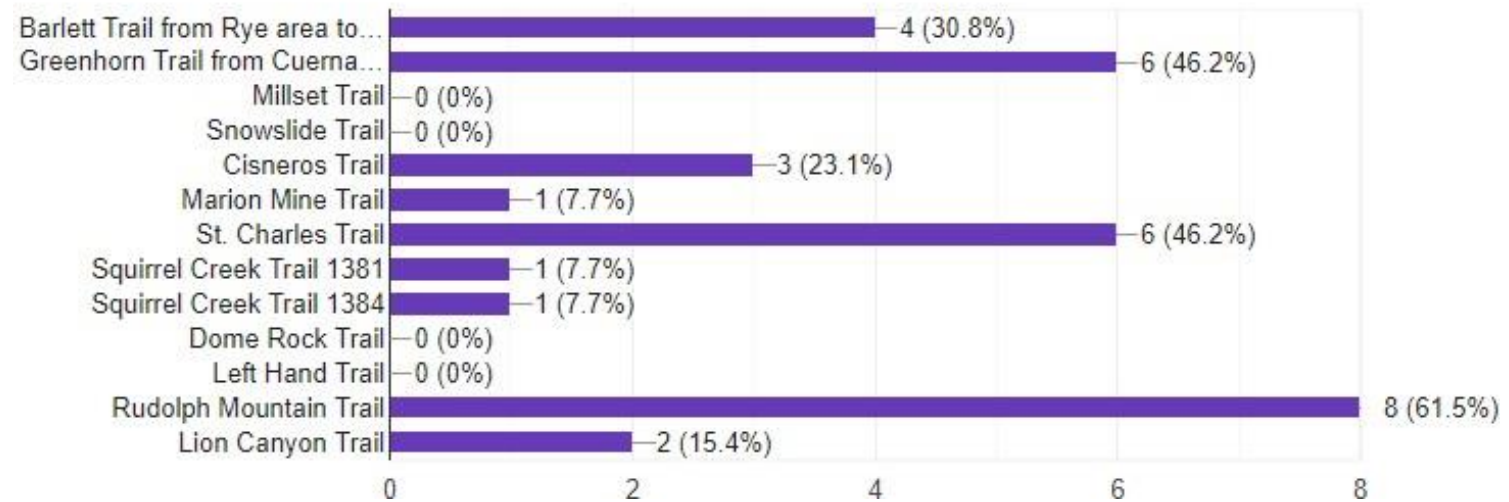
Committee Comments/Outcomes

Priority SdC trails for the group to focus on;

1. Goodwin Lakes (HK)
2. Macey Lakes (TBD)
3. Marble Mountain (TBD)
4. Lily Lake (TBD)
5. Medano Lake (TBD)

Please select UP TO THREE Wet Mountain trails (listed from the south) for addition to the next edition of the Hiking Guide. The trail names you select should come to you quickly because they were obvious (to you) omissions in the first issue of the Hiking Guide.

13 responses



Committee Comments/Outcomes

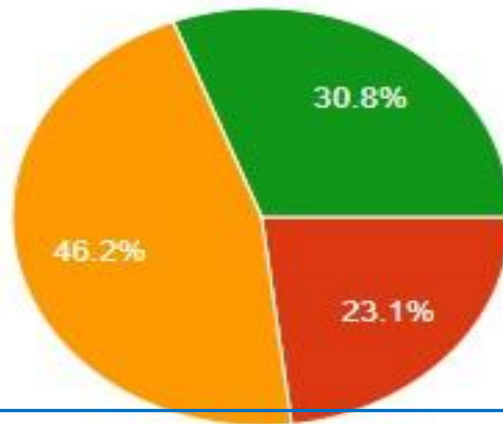
Priority Wet Mountain trails for the group to focus on;

1. Rudolph Mountain Trail (TBD, when we have a trail to document!) - #1327, 3.5miles one way, 2570' vertical
2. Greenhorn Trail from Cuerna Verde Park (TBD) - #1316, 8.5 miles one way from the Rye area, 4600' vertical
3. St. Charles Trail (TBD) - #1326, 9.3 miles one way point to point, 2800' up, 2700'down
4. Bartlett Trail from Rye (TBD) - #1310, 10.7 miles one way, 3700' vertical from theRye area (this includes the Bartlett Around Greenhorn trail we already have documented in the guide)



How important is it that the Hiking Guide is modified for the Summer of 2022?

13 responses



- Extremely important
- Very important - if resources allow it
- Somewhat important to see some of the concerns addressed
- Not important - I think the current format and content is fine for 2023

Committee Comments/Outcomes

Group consensus is 2023 is fine. The group discussed the concept of putting our new documentation into a single sheet focus so we can make these available to new and old buyers of the hiking guide during 2022. The format would be simple, and likely not include photos. AT suggested including TfA logo and donate info. ToD and AT suggest not publicizing North Colony very much. SL introduced the concept of a “hike of the month” communicated in our newsletter/Facebook. ToD and AT spoke about possibly including the Rito Alto Four Pass Loop in the guide – for more info see <https://fastestknowntime.com/route/rito-alto-four-pass-loop-co>.

ToD/TaD comment after the meeting – “Taurin and I were thinking at least a couple of bucks for the sheets regardless if they have the guide or not to be able to recoup some monies for the production. It would be available in the new guide but also available for individuals in the future as well.”



Treasurer's Report, January 2022

Dear Board,

January expenses were limited to postage charges for online hiking guide orders, and we had \$75.00 in income from online Hiking Guide Sales in December and January (transferred over in January).

Beginning Balance -	20795.85
Income -	75.00
Expenses -	3.36
Ending Balance -	20867.49

Treasurer Action Items in January

Hiking Guides – All the Range has a few hiking guides in stock, and I have 7 in reserve.

Attached for your review are the following documents;

- TFA 2022 Budget Summary
- TFA January 2022 Balance Sheet
- TFA January 2022 P/L Statement
- TFA January 2022 Bank Statement

Please let me know if you have any questions or comments.

Regards,

Herb Kober
Treasurer, Trails For All

2021 Budget Status

The dollar amounts shown for 2021 actual are accurate relative to our books.

Account Description	12/31/2020		12/31/2021		2022 Budget		2022 Actual		Comments
	2020 Actual	2021 Actual	2021 Actual	2022 Budget	2022 Budget	2022 Actual	2022 Actual		
Direct Public Support - Individual Contributions	973.00	455.00	455.00	500.00	500.00			Reporting similar contribution level for 2022	
Direct Public Support - Corporate Contributions	1,070.23	462.14	462.14	500.00	500.00			Reporting similar contribution level for 2022, biennially includes 1st match, Amazon and Science	
Direct Public Support - Spirit Campaign	4,905.16	5,032.24	5,032.24	6,000.00	6,000.00			Remaining an increase based on Paul's comment during last board meeting	
Direct Public Support - Event Generated									
Product Sales	804.22	7,157.26	7,157.26	8,500.00	8,500.00			3000 clothing, 2000 hiking guides	
Grants	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	* Raked over the 2021 \$7,000.00 grant (Don and Tamm Dinko)	
Total Income	15,252.61	20,616.64	20,616.64	23,000.00	23,000.00	7,500.00	7,500.00		
Rent/Service Charge	(65.37)	(24.00)	(24.00)					No longer applicable	
Insurance	(4,512.00)	(4,573.00)	(4,573.00)	(4,600.00)	(4,600.00)			Reporting similar amount	
Event/Outreach	(79.00)			(300.00)	(300.00)				
Grant Support/Matching				(300.00)	(300.00)				
Equipment				(300.00)	(300.00)				
Operating Supplies	(40.70)			(100.00)	(100.00)				
Training/Tuition/Event Registration		(133.00)	(133.00)	(300.00)	(300.00)				
Travel Expenses									
SEEK Support	(7,500.00)			(7,500.00)	(7,500.00)			* 2021 dollar amount for 2022 as Grants increase above	
Trial development expense				(2,000.00)	(2,000.00)				
Web/Hosting Fee	(156.00)	(156.00)	(156.00)	(25.00)	(25.00)			Reporting similar expense	
Web Registration		(23.98)	(23.98)						
Web Development/Maintenance		(1,200.00)	(1,200.00)	(1,200.00)	(1,200.00)			Repairs	
Mail/Printing/Postage				(180.00)	(180.00)				
State Fees	(20.00)	(20.00)	(20.00)	(20.00)	(20.00)				
PO Box Rental/Postage		(68.51)	(68.51)	(74.00)	(74.00)				
Printing/Signs/Collateral	(1,461.65)	(3,923.07)	(3,923.07)	(5,200.00)	(5,200.00)			2000 clothing, 2000 hiking guide	
Advertising		(400.00)	(400.00)	(400.00)	(400.00)				
Total Expenses	(10,884.72)	(7,553.56)	(7,553.56)	(13,999.00)	(13,999.00)				
Net Cash	4,417.89	13,063.08	13,063.08	3,101.00	3,101.00	7,500.00	7,500.00		
		Actual net YTD 2021	Actual net YTD 2021	Projected net EOY 2021	Projected net EOY 2021	Actual net YTD 2021	Actual net YTD 2021		



Trails for All

Balance Sheet

Trails For All

As of Jan 31, 2022



ACCOUNTS	Jan 31, 2022
Assets	
Total Cash and Bank	\$20,867.49
Total Other Current Assets	\$0.00
Total Long-term Assets	\$0.00
Total Assets	\$20,867.49
Liabilities	
Total Current Liabilities	\$0.00
Total Long-term Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
Total Other Equity	\$0.00
Total Retained Earnings	\$20,867.49
Total Equity	\$20,867.49



Trails for All
Profit and Loss
Trails For All



Date Range: Jan 01, 2022 to Jan 31, 2022

ACCOUNTS	Jan 01, 2022 to Jan 31, 2022
Income	
Sales	\$75.00
Total Income	\$75.00
Total Cost of Goods Sold	
	\$0.00
Gross Profit	
As a percentage of Total Income	100.00%
Operating Expenses	
Postage & Delivery	\$3.36
Total Operating Expenses	\$3.36
Net Profit	
As a percentage of Total Income	95.52%



Bank Statement – January 2022



PO Box 2850
Edmond, OK 73083






RETURN SERVICE REQUESTED

TRAILS FOR ALL
PO BOX 1063
WESTCLIFFE CO 81252-1063

Statement Ending 01/31/2022

Page 1 of 2

Managing Your Accounts

	Address	8 Bassick Place Westcliffe, CO 81252
	Branch Number	719-783-2030
	Customer Service	405-341-8222 or 1-866-262-2657
	Online	kirkpatrickbank.com
	Telephone Banking	405-341-3330 or 1-866-652-2657

Summary of Accounts

Account Type	Account Number	Ending Balance
SIMPLY FREE BUSINESS CHECKING	XXXXXXXXX2900	\$20,867.49

SIMPLY FREE BUSINESS CHECKING-XXXXXXXXX2900

Account Summary

Date	Description	Amount
01/01/2022	Beginning Balance	\$20,795.85
	1 Credit(s) This Period	\$75.00
	1 Debit(s) This Period	\$3.36
01/31/2022	Ending Balance	\$20,867.49

*PLEASE EXAMINE STATEMENT AT ONCE. IF NO ERROR IS REPORTED WITHIN 30 DAYS, THE ACCOUNT WILL BE CONSIDERED CORRECT. IN CASE OF ERRORS OR QUESTIONS CONCERNING ELECTRONIC TRANSACTIONS, PLEASE TELEPHONE OR WRITE US AT THE ABOVE ADDRESS.

Electronic Credits

Date	Description	Amount
01/11/2022	PAYMENTS FLIPCAUSE INC NTE* FLIPCAUSE TRANSFER	\$75.00

Electronic Debits

Date	Description	Amount
01/06/2022	XX9278 PURCHASE* USPS PO 07954007 WESTCLIFFE CO 40076997 216537	\$3.36

Daily Balances

Date	Amount	Date	Amount
01/06/2022	\$20,792.49	01/11/2022	\$20,867.49

Overdraft and Returned Item Fees

	Total for this period	Total year-to-date	Previous year-to-date
Total Overdraft Fees	\$0.00	\$0.00	\$0.00
Total Returned Item Fees	\$0.00	\$0.00	\$0.00

Bank Activity Receipts – January 2022

From Flipcause Hiking Guide sales

1/11/2022 - \$75.00 **

** - these transactions did not show images online

All electronic debits shown on statement made with debit card