

Trails For All (TFA) Meeting Minutes
July 12, 2022, 5:30 pm, Monthly Board Meeting
In-Person Meeting and via Zoom
Board Approved August 9, 2022

a) Board Members Present

Paul Parsons (PP) Andrew Todd (AT) Sally Strom (SS) Herb Kober (HK)
Karen Foley (KF) Chuck Ziehr (CZ) Janet Smith (JS)

b) Others Present

Bill Keene, Doris Keene, Jess Franta, Kate Vickery, Mickey Byer

Secretary Note: President PP scheduled this meeting in person in the Colorado Open Lands conference room and via Zoom.

Consent Agenda:

1. Approval of Minutes (CZ)
2. Approval of Treasurer's Report (HK)
3. Approval for HK to purchase a new blade for one of our 650 Katanaboy saws for about \$200
4. Approval to switch our Google account to Google Workspace for Non-Profits
5. Approval to renew underwriting KLZR

Item #4 was removed from the Consent Agenda. HK moved and CZ seconded that the consent agenda (items 1, 2, 3, and 5) be approved; it passed unanimously.

Reports, Discussion, Decisions:

1. Discussion regarding switching our Google account to Google Workspace for Non-Profits (this item was removed from the Consent Agenda for further discussion). HK suggested that KF explore a switch and provide a summary report to the Board regarding how such a switch could be made. JS moved and HK seconded a motion to approved HK's suggestion; it pass unanimously.
2. Trail Maintenance Update—JS hopes to scout the Dry Lakes Trail on Wednesday. Jess Franta (USFS) reported that Horn Creek Trail is done except for about three new deadfalls and that Back Country Horsemen are working on Macey Lakes Trail; he needs one more day to finish North Brush Trail. Jeff Outhier will probably start on Dry Lakes Trail soon. Kip (USFS contractor) has finished Lakes of the Clouds Trail and will start Goodwin Lakes Trail soon. Jeff Outhier and Jess Franta hope to work on Rudolph Mountain Trail. Rocky Mountain Field Institute will work in South Colony probably on Broken Hand Peak and the South Colony Spur Trail. Jess (on behalf of Jeff) asked that TfA work on North Taylor Creek Trail and daylight Lion Canyon Trail. Jess showed photos of a dangerous cut that someone (not a TfA crew) made on a leaning deadfall with a root ball and requested that everyone be more careful when cutting deadfalls. CZ suggested that additional workdays might be scheduled in the second week in August and in September.
3. Flipcause – AT has experience and is willing to lead our use of Flipcause but needs direction on what we want to accomplish. HK volunteered to assist AT and suggested they come up with a “hit list” of things to do. JS




suggested that we focus on donations, communication, and merchandise. Kate Fielding said that order fulfillment is our challenge. HK stated that we have a “store” on our Flipcause webpage and have had a few sales of the Hiking Guide; he thought contact management was a need. Kate Vickery thought we could mount a campaign to seek donations via the Spirit Campaign. PP asked Kate Vickery, AT, JS, and HK to set up a meeting to come up with a strategy for using Flipcause more effectively, especially for our contact list and communication.

4. Merchandise Update – Kate Vickery reported that new shirts have been ordered for sale in All the Range. Kate suggested that cinch bags (10-20) be purchased for sale at All the Range with co-branding for TfA and All the Range be printed on the bags along with the 10 Essentials. CZ asked with the co-branding with a our non-profit and a for profit business was permissible and would there be a conflict by endorsing All the Range and not other Westcliffe businesses. Mickey Byers offered a summary of the discussion with the question “Is a non-profit allowed to endorse a for-profit business?” HK will explore the question on Google. Kate recommended we back-off on co-branding for now. HK reported that 40 guides have been sold so far at All the Range; the store has all copies of the one-page trail summaries. CZ moved and KF seconded that Kate Vickery order volunteer shirts using performance material; it passed unanimously. HK asked that we be invoiced directly and pay with TfA credit card. Kate noted that All the Range and the CC Tourism Board were both interested in TfA stickers. KF will explore stickers. Kate asked if we wanted to refresh the TfA brand; ideas from the Board would be welcome.
5. S.E.E.K.
SS said that plans are on hold while Taurin and Tom move into the new All the Range store. Kate reported that Taurin told her that S.E.E.K. experiences for a small number of kids might start by the end of July and might be developed on short notice using parents of the kids as volunteers.
6. Memorial Park Plans by Westcliffe – KF is seeking a meeting with town officials; GOCO plans to come to Westcliffe for a walk-through of the plans.
7. GOCO/CYCA – Do we want to apply for a grant to bring a team in 2023? KF contacted SS’s sister at GOCO and found that TfA would need a sponsoring organization since we are not directly involved in land conservation. Possible projects could be a re-route on Comanche and more work on Rudolph. We would have until the end of August to arrange a sponsoring organization and draft a grant proposal. KF has a meeting with CYCA (Colorado Youth Conservation Association) on July 18.
8. Follow-up regarding the June 30th Dinner – Consensus was that this be an annual event. CZ and HK suggested that we also have an end-of-season party/dinner for trail maintenance volunteers.

Next Meeting: Tuesday, August 9, 2022 at 5:30 pm MT in-person at COL and via Zoom where JS will be in charge; PP will be attending Nicole’s graduation.

Adjournment: PP adjourned the meeting at 7:00 p.m.

Minutes prepared by:  Chuck Ziehr, Secretary, Trails for All Board of Directors

Treasurer's Report, June 2022

Dear Board,

June expenses included our annual PO Box fee to the USPS and the purchase of paper for the printing of 1pagers. Income was limited to a check from Charities Aid Foundation of America.

Beginning Balance -	24916.03
Income -	8.40
Expenses -	493.71
Ending Balance -	24430.72

Treasurer Action Items in June

Attached for your review are the following documents;

- TFA 2022 Budget Summary
- TFA June 2022 Balance Sheet
- TFA June 2022 P/L Statement
- TFA June 2022 Bank Statement

Please let me know if you have any questions or comments.

Regards,

Herb Kober

Treasurer, Trails For All



2022 Budget Status

The dollar amounts shown for 2022 actual are accurate relative to our books.

Trails For All

Budget - 2022 (updated 7/06/22)

	12/31/2020	12/31/2021		
Account Description	2020 Actual	2021 Actual	2022 Budget	2022 Actual
Direct Public Support - Individual Contributions	973.00	465.00	500.00	500.00
Direct Public Support - Corporate Contributions	1,070.23	462.14	500.00	280.37
Direct Public Support - Spirit Campaign	4,905.16	5,032.24	5,215.86	5,215.86
Direct Public Support - Event Generated			-	
Product Sales	804.22	7,157.26	8,500.00	75.00
Grants	7,500.00	7,500.00	7,500.00	7,500.00
Total Income	15,252.61	20,616.64	22,215.86	13,571.23
Bank Service Charge	(65.37)	(24.00)	-	
Insurance	(1,512.00)	(1,573.00)	(1,600.00)	
Event/Outreach	(79.00)		(300.00)	
Grant Support/Matching			(500.00)	
Equipment			(500.00)	
Operating Supplies	(40.70)		(100.00)	
Training/Tuition/Event Registration		(135.00)	(300.00)	
Travel Expenses			-	
SEEK Support	(7,500.00)		(7,500.00)	
Trail development expense			(2,000.00)	
Web Hosting Fee	(156.00)	(156.00)	-	
Web Registration		(23.98)	(25.00)	
Web Development/Maintenance		(1,200.00)	(1,200.00)	
Mailchimp/Flipcause			(180.00)	
State Fees	(20.00)	(20.00)	(20.00)	(20.00)
PO Box Rental/Postage		(98.51)	(74.00)	(76.72)
Printing/Shirts/Collateral	(1,461.65)	(3,923.07)	(5,200.00)	(2,343.00)
Advertising		(400.00)	(400.00)	
Total Expenses	(10,834.72)	(7,553.56)	(19,899.00)	(2,439.72)
Net Cash	4,417.89	13,063.08	2,316.86	11,131.51
		Actual net YTD 2021	Projected net EOY 2022	Actual net YTD 2022



Trails for All
Balance Sheet
Trails For All

As of Jun 30, 2022



ACCOUNTS	Jun 30, 2022
Assets	
Total Cash and Bank	\$24,430.72
Total Other Current Assets	\$0.00
Total Long-term Assets	\$0.00
Total Assets	\$24,430.72
Liabilities	
Total Current Liabilities	\$0.00
Total Long-term Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
Total Other Equity	\$0.00
Total Retained Earnings	\$24,430.72
Total Equity	\$24,430.72



Trails for All

Profit and Loss

Trails For All

Date Range: Jun 01, 2022 to Jun 30, 2022



ACCOUNTS	Jun 01, 2022 to Jun 30, 2022
Income	
Direct Public Support – Corporate Contributions	\$8.40
Total Income	\$8.40
Total Cost of Goods Sold	
	\$0.00
Gross Profit	
As a percentage of Total Income	\$8.40 100.00%
Operating Expenses	
Contract Services	\$70.00
Printing and Reproduction	\$423.71
Total Operating Expenses	\$493.71
Net Profit	
As a percentage of Total Income	-\$485.31 -5,777.50%



KIRKPATRICK BANK
Member FDIC

PO Box 2850
Edmond, OK 73083






RETURN SERVICE REQUESTED

TRAILS FOR ALL
PO BOX 1063
WESTCLIFFE CO 81252-1063

Statement Ending 06/30/2022

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Managing Your Accounts

	Address	8 Bassick Place Westcliffe, CO 81252
	Branch Number	719-783-2030
	Customer Service	405-341-8222 or 1-866-262-2657
	Online	kirkpatrickbank.com
	Telephone Banking	405-341-3330 or 1-866-652-2657

Summary of Accounts

Account Type	Account Number	Ending Balance
SIMPLY FREE BUSINESS CHECKING	XXXXXXXX2900	\$24,430.72

SIMPLY FREE BUSINESS CHECKING-XXXXXXXX2900

Account Summary

Date	Description	Amount
06/01/2022	Beginning Balance	\$24,916.03
	1 Credit(s) This Period	\$8.40
	3 Debit(s) This Period	\$493.71
06/30/2022	Ending Balance	\$24,430.72

*PLEASE EXAMINE STATEMENT AT ONCE. IF NO ERROR IS REPORTED WITHIN 30 DAYS, THE ACCOUNT WILL BE CONSIDERED CORRECT.
*IN CASE OF ERRORS OR QUESTIONS CONCERNING ELECTRONIC TRANSACTIONS, PLEASE TELEPHONE OR WRITE US AT THE ABOVE ADDRESS.

Other Credits

Date	Description	Amount
06/21/2022	MOBILE DEPOSIT	\$8.40

Electronic Debits

Date	Description	Amount
06/02/2022	XX9278 PURCHASE ZORO TOOLS INC 855-2899676 IL 24952469 865747	\$98.54
06/21/2022	XX9278 PURCHASE ZORO TOOLS INC 855-2899676 IL 85001173 403613	\$325.17

Checks Cleared

Check Nbr	Date	Amount
1004	06/22/2022	\$70.00

* Indicates skipped check number

Daily Balances

Date	Amount	Date	Amount	Date	Amount
06/02/2022	\$24,817.49	06/21/2022	\$24,500.72	06/22/2022	\$24,430.72

Bank Activity Receipts – June 2022

CAF

● Jun 21, 2022 MOBILE DEPOSIT

8.40

Bank Activity Checks – June 2022



TRAILS FOR ALL 1004
6/14/22 99-144/1000
Date CHECK NUMBER
Pay to the Order of US Postal Service \$70.00
Seventy and 00/100 Dollars
KIRKPATRICK BANK
P.O. BOX 2850, EDMOND, OK 73003
405.341.4222
www.kirkpatrickbank.com
For PO Box 386
Treasurer
⑆0300⑆469⑆1004 2037012900⑆

All electronic debits shown on statement made with debit card